

Austin Strategic Mobility Plan

Project Prioritization Process



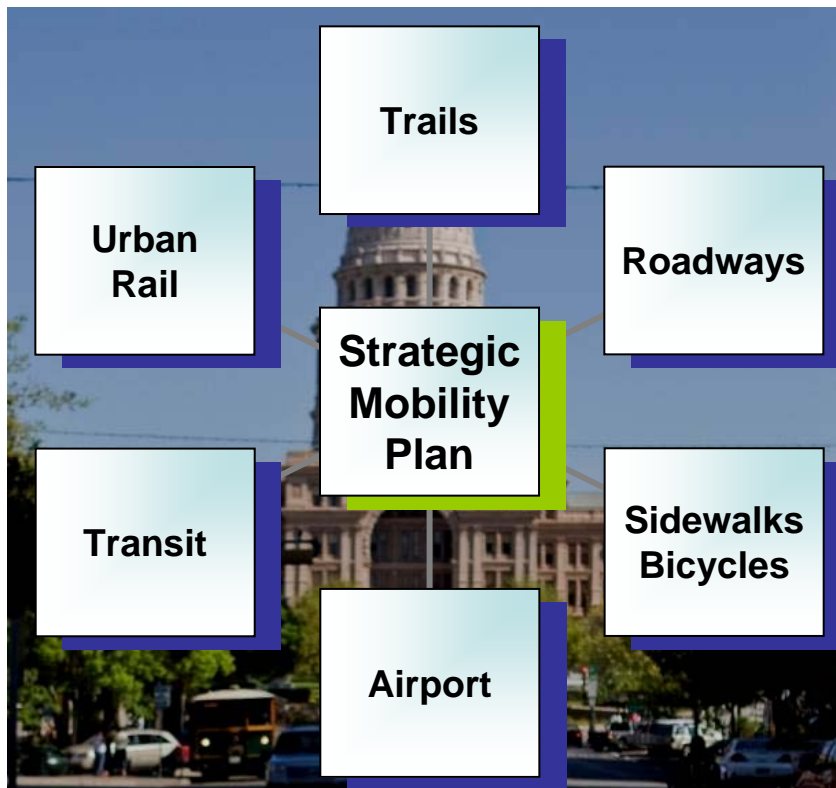
Apr 26, 2010

Austin Mobility Challenges

- Most congested traffic for city our size
- Up to 1 million more people by 2035
- Air quality worsening
- Traditional federal and state financing diminishing

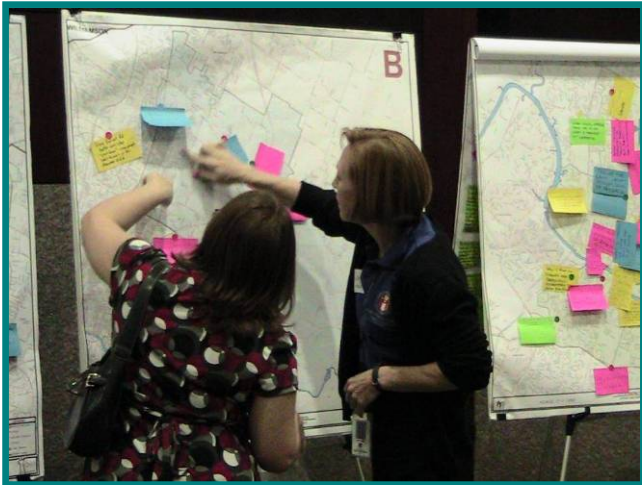


Strategic Mobility Planning



- **Austin has a generational opportunity to invest in our economic vitality & sustainability**
 - Identified problems call for a system response
 - No single solution solves all problems
 - Local investments should reflect local values and regional responsibilities

Public Involvement (Phase I)



- Community outreach
 - 6 public input sessions (Nov. 2009)
 - 6 public workshops – community values (Feb 2010)
 - Stakeholder, community and business organization meetings (Feb 2010 – ongoing)
 - Web comments on gaps, surveys on community values and mobility priorities
- Identify gaps within network
- Define what success looks like
- On-going coordination with sidewalk, trails, and bicycle plans; neighborhood plans; and Comprehensive Plan
- Outreach and gap collection is a continuous process

Public Involvement (Ongoing)



- Community Forums (Apr 27-May 1) coordinated with Comprehensive Plan
- Citizen Task Force meetings televised
 - Also through Video on Demand
- Proactive Stakeholder meetings ongoing
 - Including special communities
- Presentations to Civic, Business and Community meetings ongoing

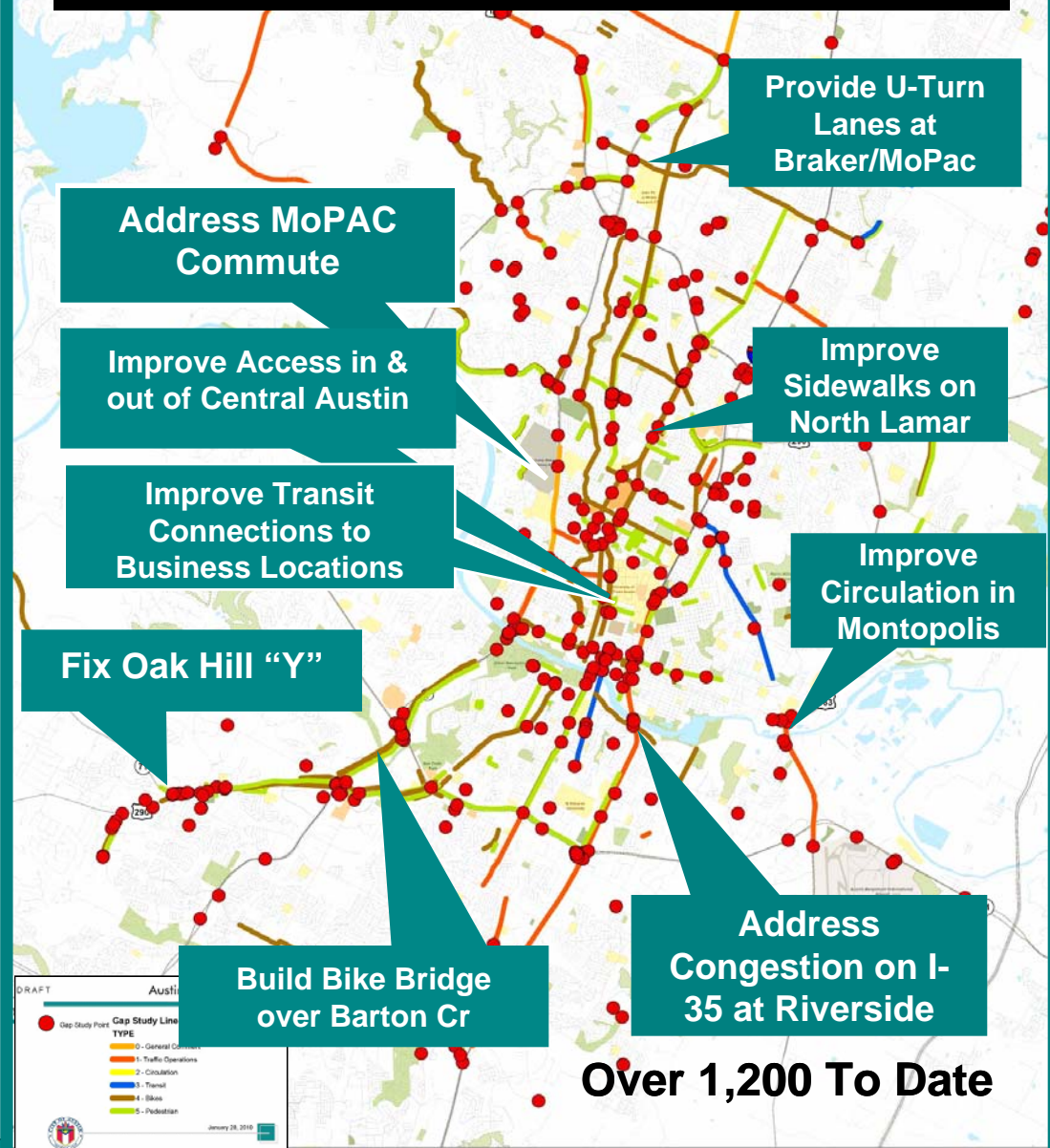
- AustinStrategicMobility.com
 - Posts all documents, presentations,
 - Conducts surveys, collects comments
- Public Forum on Nov. 2010 Bond (June 17)
 - Comments collected for CTF and Council
- Corridor Studies kick off (Aug. 2010)
- Media briefings, press releases
- Mobility bonds information (Aug. – Nov. 2010)



Austin Identifies Mobility Gaps

- Informed by citizen comments,
- Public agencies & regional partners,
- City Staff
- Existing city plans
- Over 1,600 gaps identified:
 - Roads and bridges
 - Bicycle facilities
 - Sidewalks
 - Transit facilities
 - Access to key employment centers
 - Transit connectivity

Many Problems Suggest Many Solutions



Vision & Mission

- **Vision: An integrated mobility network for all of Austin**
 - provide safe, efficient and diverse choices for people to travel.
- **Mission:** Prioritize City transportation plans and investments according to key community values to meet the vision; support and inform the Imagine Austin Comprehensive Plan as well as other City planning efforts.



Strategic Mobility Plan

Project Prioritization Process

- The Project Prioritization Process is
 - methodical,
 - transparent, and
 - accountable
- Prioritizes mobility investments
- Addresses multimodal capacity and linkage gaps in our transportation systems
- Based on community's values.



Prioritization Methodology

Collection & Compilation

Prioritization

Validation

Step 1 Initial Gap Prioritization

GAPS

Step 2 Develop Solutions

PROJECTS

Step 3 Prioritize Projects

A,B,C

Step 4 Project Coordination

PRIORITIZED PROJECTS

Step 5 Package Development

COORDINATED PACKAGES

Goals & Visioning
Gap Collection &
Values Assessment

- Public Input
- City Departments
- Regional Partners

Validation

- Is there geographic equity?
- Are there any catalytic projects?
- Do they enhance access to transit developments?
- Are we creating a diversity of modes?
- Can the project be quickly implemented?
- Are we preserving existing infrastructure

Prioritization Process

- Determines short or long term consideration and level of need
- Determines range of potential solutions and selects optimal gap solution
- Prioritizes all projects into A,B,C categories; those needing more analysis
- Review for project synergy, complete corridors; leveraging investments
- Packaging based on available funding and implementation capability (Package Validation)



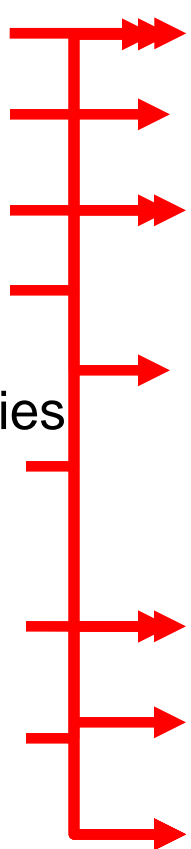
What We've Heard About Evaluating Projects

Community Values

- Solutions should be cost effective
- Think environmentally
- Give us more travel choices
- Address existing needs, protect future options
- Partner with other agencies to assure an integrated system
- Deliver a sustainable transportation system
- Different problems may need different solutions depending on location

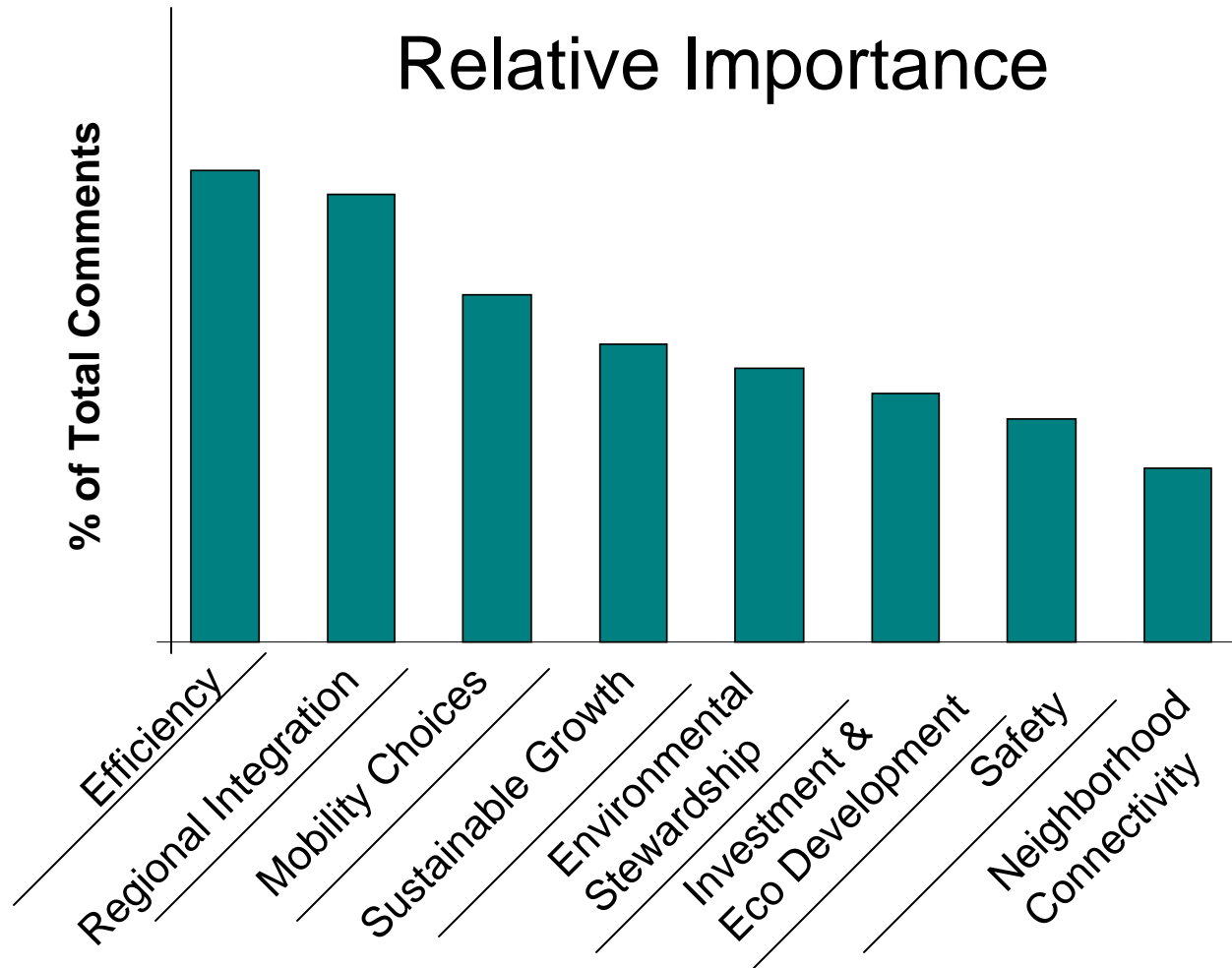
Prioritization Criteria

- Efficiency
- Environmental Stewardship
- Investment & Economic Development
- Mobility Choices
- Neighborhood Coordination & Connectivity
- Regional Integration
- Safety
- Sustainable Growth



Community Values Input

(from Forums and Online Surveys Feb. – Mar. 2010)



Measures of Effectiveness (MOEs)

Each value has objective, measurable criteria to score how gap, solution, and project meets the intended goal. Each MOE is assigned a composite score

Example: Sustainable Growth

- Existing population density within 1/2 mile
- Existing employment density within 1/2 mile
- Project is within a CAMPO activity center
- Project is within ½ mile of an economically challenged area or targeted redevelopment area.



Bond Package Validation Process

- Is there Geographic Balance?
- Are there any Catalytic Projects?
- Do projects Enhance Access to Transit Developments?
- Are we Creating a Diversity of Modes?
- Can Projects be Quickly Implemented?
- Are we preserving existing infrastructure?
- Is there any pertinent new information or missed opportunities that need to be addressed?



Timetable for SMP Phase 1

Proposed 2010 Mobility Bond Package

- Presentation to Audit and Finance Committee (Apr 26)
 - Long-List of Gaps delivered to Citizen Task Force (CTF) (Apr 26)
 - RCA to Council for Prioritization Methodology (Apr 29)
 - Prioritized A, B, C Projects (May 24)
 - Initial Draft Package Recommendation to CTF (Jun 14)
 - Public Forums (Jun 17)
 - Initial Draft Package Briefing to Council (Jun 24)
 - Presentation of Final Package to CTF for recommendation (Jun 28 & Jul 12)
 - Presentation to Comprehensive Plan & Transportation Committee (Jul 26)
 - Council Briefing (City Managers Recommendation) (Jul 29)
 - RCA to Council for Approval of Recommendation (Aug 5)
 - Bond 1 Election (Nov 2)
-